



EXPRESSION OF INTEREST FOR THE AUSTRALIAN SPATIAL ANALYTICS (ASA) ADVISORY COMMITTEE

ABOUT:

Australian Spatial Analytics (ASA) is a data analytics service provider and social enterprise. ASA embraces neurodiversity to transform data into information that helps businesses and governments make decisions. Specifically, ASA train and employ young people with autism to analyse Geographic Information Systems, conduct Machine Learning projects and perform data enrichment services. ASA are the humans behind the machine learning phenomenon.

STATE OF PLAY:

ASA currently employs 14 employees, of which 11 live with autism, 10 were long-term unemployed, and 11 are under the age of 30. ASA plans to grow to employ 20 people with autism by April 30th, and aim to be 50 strong in 2022.

Our valued clients include QUT, ENZEN, Biarri Networks and Agriwebb. Please see case studies of the team's great work here: [Case Studies](#)

VISION:

- **We seek affirmation for 50 young employees on the autism spectrum**
- *Our Values:* Diverse, Comprehensive, Clever, Collaborative
- *Our Brand Promises:* Cognitive talents, Detailed Diligence, Local Outsourcing, trade on social good
- *Our strategy statement:* embrace autism for fast and precise analysis
- *Our Moonshot:* Be the highest margin social enterprise by being the smartest social enterprise
- Check out our *Theory of Change* [here](#)

EXPRESSION OF INTEREST

ASA is seeking interest for its inaugural **ASA Advisory Committee**. The focus for the committee is to provide strategic advice for new service offerings and support activities for client development opportunities.

This is a voluntary role and meetings are expected to be held once every two months over teleconference or in-person.

With ASA scaling fast, the company requires specific technical and non-technical advice. In particular ASA seeks:

- Data science/analytical knowledge
- Spatial science industry knowledge
- Business development knowledge for large corporations, government or research institutions
- Commercial legal knowledge



TERMS OF REFERENCE:

1. NAME

The name is *ASA Advisory Committee*

2. COMMITTEE FOCUS

The principal focus of the Advisory Committee is to provide strategic advice and support the activities of new client development opportunities and new service offerings.

2.1 Process

Advisory Committee members will participate in scheduled meetings and discussion and liaison with their peers and constituents to provide input and feedback to ASA management. ASA will manage the daily operational functions of ASA required to achieve the goals and objectives set by the Advisory Committee as documented in the strategic plan.

3. RESPONSIBILITIES

3.1 Service

The Advisory Committee will deliver the following:

- Strategic direction for ASA activities
- Guidance for the medium to long term strategic priorities
- Participation in workshops and meetings
- Contribute to the sustainability of ASA by promoting ASA's work and brand

3.2 Reporting

Advisory Committee members will contribute to Activity Plans, Progress and other Reports as required. Minutes of meetings will be recorded and distributed by the ASA

4. MEMBERSHIP

4.1 Committee Chair

The Advisory Committee Chair is to be elected at the first meeting of the calendar year and will be appointed initially for one year.

5. OPERATING PROCEDURES

5.1 Meetings

The meeting interval is at the discretion of ASA. ASA will aim to convene every two months. Additional meetings as required.

5.2 Records

The Agenda will be set by the Advisory Committee Chair who will be an ASA representative

ASA will prepare and distribute the Minutes.

5.3 Conflict of Interest



Advisory Committee members must declare all potential conflicts of interest. The Chair of the Advisory Committee will advise if the member is to refrain from participating in any discussion or decision-making process. Any conflict of interest will be recorded in the Minutes.

6. GUIDING PRINCIPLES

The Advisory Committee will adhere to the following:

- Feedback and/or review of documentation is to be provided within the timeframe requested by the ASA
- Speaker confidentiality may be preserved to promote open discussion
- Attend meetings on an as-needed basis, 75% attendance is expected
- Promote ASA through their networks as appropriate

In return members of the ASA Advisory Committee will have the opportunity to:

- Provide input into the strategic direction and development of ASA
- Be featured in social media, website and e-news promotions
- Network with other socially minded committee members

7. ADOPTION AND AMENDMENT

These Terms of Reference shall be reviewed every year by ASA with feedback from members.